



MOSTRA INTERNAZIONALE  
D'ARTE CINEMATOGRAFICA  
la Biennale di Venezia 2014

VENICE FILM MARKET  
INDUSTRY OFFICE

## REGULATIONS

### 1. PRESENTATION

The Industry Office welcomes film industry professionals, offering the infrastructure and services to support and encourage business activities within the framework of the festival.

### 2. ACCREDITATION

The Industry Office provides three kinds of accreditation, Industry Gold, Industry Trade and Industry Professional. Accreditation is assigned according to the individual professional activity.

Accreditation passes are strictly personal and must be collected in person from the Industry Accreditation desk, presenting the same ID as used in the accreditation form as well as a copy of the registration confirmation.

#### 2.1 ACCESS

**Industry Gold accreditation** gives first priority admission to Press & Industry Screenings at the festival, the possibility to see all selected films, exclusive access to the Market Screenings rooms and to the Digital Video Library (with priority for Buyers) presenting titles from the official selection of the festival and products submitted through the **Venice Film Market**, the Industry Club at the Excelsior Hotel, the Work-in-Progress program, Final Cut in Venice, the European Gap-Financing Co-Production Market as well as all other admissions reserved to Industry Trade pass holders.

**Industry Trade accreditation** gives subsequent priority admission to Press & Industry Screenings at the festival and in general the possibility to see all selected films. It gives access to the Market Screening rooms and to the Digital Video Library (with priority for Buyers) presenting titles from the official selection of the festival and products submitted through the **Venice Film Market**, to the Industry locations at the Excelsior Hotel: the Digital Video Library, the Business Centre and the Exhibition Area.

**Industry Professional accreditation** gives access to the Exhibition Area, the possibility to see all selected films and third priority admission to the Press & Industry screenings.

#### 2.2 SERVICES

**Only Industry Gold and Industry Trade accreditation** participants are entitled to make use of all the Industry Office services.

The Digital Video Library, developed in cooperation with Expo Venice, will present titles from the official selection of the festival as well as those submitted at the Venice Film Market; the Business Centre will offer an Information desk, free Internet and Wi-Fi access; the Industry Club on the Excelsior terrace which is equipped with an Information desk, free Internet and Wi-Fi access, a quiet and comfortable meeting area, and coffee break organised daily by the Festival; the Venice Film Market Exhibition Area organised with Expo Venice and which is dedicated to the promotional activity of Film Commissions and technology companies and gathers stalls and a special room for national and international panels. All accredited production and world sales company can submit one film or more to the Market Screenings and to the Digital Video Library; all Industry pass holders are entitled to purchase an exhibition stall in the Exhibition Area; display promotional brochures and flyers; organize a conference, cocktail or round table to present projects or activities of their company. Happy Hours will be organized in the VFM locations.

All participants will receive the catalogue of the festival and the Industry Guide, listing all company details of the Industry Trade/ Gold professionals registered through the Industry Office, the Market Screening Schedule and the Digital Video Library Catalogue with all the artistic and technical information as well as the rights availabilities and all details of the right holders of all films shown in this Digital Video Library.

The guide, the Market Screening Schedule and the DVL catalogue will also be available online, and are updated in real-time as attendance and contact information of delegates is received.

All the Gold and Trade participants profiles will be included in the Venice Film Market Platform, the social network of the Venice Film Market.

All **Industry Gold, Industry Trade and Industry Professional participants** will receive discounts at shops, restaurants and services in the Movie Village, the Cinema Garden and of the entire island

#### 2.3 REGISTRATION FEES

**Early Bird Deadline: Wednesday 25th June 2014**

##### Industry Gold Accreditation

- Registration € 300,00
- **Early Bird\*** Registration until 25th June 2014 € 250,00

**\* to benefit from the early bird fee and the Company listing in the Industry Guide you have to make the online payment until and not later than Friday 1st August 2014**

##### Industry Trade Accreditation

- Registration € 250,00
- **Early Bird\*** Registration until 25th June 2014 € 200,00

**\* to benefit from the early bird fee and the Company listing in the Industry Guide you have to make the online payment until and not later than Friday 1st August 2014**

**Industry Trade/Gold at an reduced registration fee (€ 200) is available for those who have acquired an exhibition stall.**

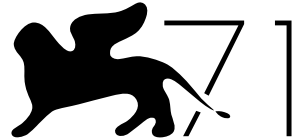
##### Industry Professional Accreditation

- Registration € 200,00
- **Early Bird\*** Registration until 25th June 2014 € 150,00

**\* to benefit from the early bird fee you have to make the online payment until and not later than Friday 1st August 2014**

Please see the Accreditation Regulations at:

<http://www.labiennale.org/en/cinema/accreditation/industry.html>



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### 3. SUBMITTING A FILM TO THE VENICE FILM MARKET SCREENINGS

#### 3.1 PRELIMINARY REMARKS

All producers and world-sales agents accredited through the Industry Office may submit **films produced after 1st January 2014** to the Market Screenings, respecting the copyright of all interested parties. It is also possible submitting films and organize private screenings for selected buyers. The VFM offers some screening rooms with different seats capacity. All films are submitted through the *Industry Market Screenings Form*.

#### 3.2 SUBMISSION DEADLINE

The *Industry Market Screening Form* has to be sent to the Industry Office **by no later than 1st August 2014**. Submitted materials will be returned after the festival only if this has been requested beforehand, by filling in the relevant section of the *Industry Market Screenings Form*.

#### 3.3 SHIPMENT OF FILMS

All audio-visual material must be sent to the Industry Office **by no later than 8th August 2014**. All shipping costs to and from the festival location (including those incurred by custom charges from Non-European countries and those to and from the Airport of Venice) are charged to the sender of the film.

All audio-visual material has to be sent directly to the address of the office at:

**Industry Office**  
Fondazione La Biennale di Venezia  
71st Venice International Film Festival  
Palazzo del Cinema, Lungomare Marconi  
I – 30126 Lido di Venezia  
Tel. +39 041 2726595 – Fax +39 041 5218800  
indoffice@labiennale.org  
www.labiennale.org

**The sender must inform the Industry Office, by e-mail or fax, of the title of the film, the date and means of shipping and the AWB number in case of air-freight or courier service.**

#### 3.4 COSTS AND PAYMENT

Payment for submitting a film to the Market Screenings must be made **in full and in advance by 6th August, 2014**. All prices can be found in the *Industry Market Screenings Form*.

#### 3.5 RETURNS

If the return of the audio-visual material has been requested beforehand, we remind you that this is at the full expense of the sender, following the original instructions of the relevant section of the *Industry Market Screenings Form*.

#### 3.6 RESPONSIBILITY

Submitting a film to the Market Screenings is at the full responsibility of the participant, who guarantees to have taken all preliminary measures of a legal and technical nature.

The organisation cannot be held responsible for the cancellation of the submission, if the technical information supplied is incorrect. Payment for submitting the film will be not refund in any case.

#### 3.7 EXCLUSIONS

Films **produced before the 1st of January 2014** are excluded from the Market Screenings.

Also excluded are films that have previously been shown at the Venice International Film Festival or films that infringe international conventions on intellectual or copyright.

The Venice Film Market retains the right to refuse films for any reason, as well as those that disturb public order, encourage violence, offend religions, infringe human rights or have pornographic content.

Payment for submitting the film will be not refund in any case.

### 4. SUBMITTING A FILM TO THE VENICE FILM MARKET DIGITAL VIDEO LIBRARY

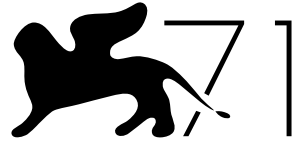
#### 4.1 PRELIMINARY REMARKS

All producers and world-sales agents accredited through the Industry Office may submit **films produced after 9th September 2013** or other audio-visual content to the Digital Video Library, respecting the copyright of all interested parties. It is also possible submitting films and organize private screenings for selected buyers.

All films are submitted through the *Industry DVL Form*.

#### 4.2 SUBMISSION DEADLINE

The *Industry DVL Form* has to be sent to the Industry Office **by and not later than 1st August 2014**. Submitted materials will be returned after the festival only if this has been requested beforehand, by filling in the relevant section of the *Industry DVL Form*.



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#### 4.3 SHIPMENT OF FILMS

All audio-visual material must be sent to the Industry Office **by and not later than 8th August 2014**.  
All shipping costs to and from the festival location (including those incurred by custom charges from Non-European countries and those to and from the Airport of Venice) are charged to the sender of the film.

All audio-visual material has to be sent directly to the address of the office at:

**Industry Office**  
Fondazione La Biennale di Venezia  
71st Venice International Film Festival  
Palazzo del Cinema, Lungomare Marconi  
I – 30126 Lido di Venezia  
Tel. +39 041 2726595 – Fax +39 041 5218800  
indoffice@labiennale.org  
www.labiennale.org

**The sender must inform the Industry Office, by e-mail or fax, of the title of the film, the date and means of shipping and the AWB number in case of air-freight or courier service.**

#### 4.4 COSTS AND PAYMENT

Payment for submitting a film to the Digital Video Library must be made **in full and in advance by 1st August, 2014**.  
All prices can be found in the *Industry DVL Form*.

#### 4.5 RETURNS

If the return of the audio-visual material has been requested beforehand, we remind you that this is at the full expense of the sender, following the original instructions of the relevant section of the *Industry DVL Form*.

#### 4.6 RESPONSIBILITY

Submitting a film to the Digital Video Library is at the full responsibility of the participant, who guarantees to have taken all preliminary measures of a legal and technical nature.  
The organisation cannot be held responsible for the cancellation of the submission, if the technical information supplied is incorrect. Payment for submitting the film will be not refund in any case.

#### 4.7 EXCLUSIONS

Films **produced before the 9th of September 2013** are excluded from the Digital Video Library.  
Also excluded are films that have previously been shown at the Venice International Film Festival or films that infringe international conventions on intellectual or copyright.  
The Venice Film Market retains the right to refuse films for any reason, as well as those that disturb public order, encourage violence, offend religions, infringe human rights or are of pornographic content.  
Payment for submitting the film will be not refund in any case.

### 5. SUBMITTING A TEASER OR A PROMO-REEL TO THE MEET THE CICAIE INDEPENDENT EXHIBITORS SPECIAL SESSION

#### 5.1 PRELIMINARY REMARKS

All producers and world-sales agents accredited through the Industry Office may submit up to 5 teasers and/or promo-reels of films **produced in 2014** to the Venice Film Market Sales Agents meets the CICAIE Independent Exhibitors Special Session, respecting the copyright of all interested parties. All films are submitted through the *Meet the CICAIE Independent Exhibitors Form*.

#### 5.2 SUBMISSION DEADLINE

The *Meet the CICAIE Independent Exhibitors Form* has to be sent to the Industry Office **by and not later than 8th August 2014**.  
Submitted materials will be returned after the festival only if this has been requested beforehand, by filling in the relevant section of the *Meet the CICAIE Independent Exhibitors Form*.

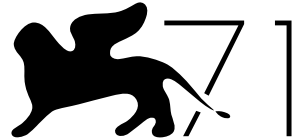
#### 5.3 SHIPMENT OF FILMS

All audio-visual material must be sent to the Industry Office **by and not later than 8th August 2014**.  
All shipping costs to and from the festival location (including those incurred by custom charges from Non-European countries and those to and from the Airport of Venice) are charged to the sender of the film.

All audio-visual material has to be sent directly to the address of the office at:

**Venice Film Market Meet the CICAIE Independent Exhibitors**  
**To the attention of Pascal Diot**  
Fondazione La Biennale di Venezia  
71st Venice International Film Festival  
Palazzo del Cinema, Lungomare Marconi  
I – 30126 Lido di Venezia  
Tel. +39 041 2726595 – Fax +39 041 5218800  
pascal.diot@labiennale.org  
www.labiennale.org

**The sender must inform the Industry Office, by e-mail or fax, of the title of the film, the date and means of shipping and the AWB number in case of air-freight or courier service.**



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#### 5.4 RETURNS

If the return of the audio-visual material has been requested beforehand, we remind you that this is at the full expense of the sender, following the original instructions of the relevant section of the *Meet the CICAIE Independent Exhibitors Form*

#### 5.5 RESPONSIBILITY

Submitting a film to the *"VFM Meet the CICAIE Independent Exhibitors Special Session"* is at the full responsibility of the participant, who guarantees to have taken all preliminary measures of a legal and technical nature.

The organisation cannot be held responsible for the cancellation of the submission, if the technical information supplied is incorrect.

#### 5.6 EXCLUSIONS

Are excluded teasers/promo-reels that infringe international conventions on intellectual or copyright.

The Venice Film Market retains the right to refuse teaser/promo-reel for any reason, as well as those that disturb public order, encourage violence, offend religions, infringe human rights or are of pornographic content.

### 6. PROMOTION AND PUBLICITY

#### 6.1 PROMOTIONAL MATERIAL

Industry Trade/ Gold pass holders are responsible for transportation costs, custom charges, the distribution and all other costs that could be connected with their promotional material. The promotional material, in English and Italian, to be distributed to accredited guests, must be sent to the Industry Office **by and not later than 14th August, 2014.**

#### 6.2 INDUSTRY BAGS

All Industry Trade/ Gold pass holders can send promotional material to be distributed through the bags given to Industry Trade/Gold participants. The office cannot guarantee to place material sent **after 14th August, 2014.**

#### 6.3 INDUSTRY GUIDE AND DIGITAL VIDEO LIBRARY CATALOGUE

The Industry Guide lists all company details of the Industry Trade/ Gold participants and during the festival is a reference point for all attending buyers and all professionals of the film industry, and therefore the best tool for publicity. The DVL Catalogue gathers all the artistic and technical information as well as the rights availabilities and all details of the right holders of all films shown in this Digital Video Library. The guide and the catalogue will be given to all Industry Trade/ Gold participants and offers the opportunity to acquire advertising pages in colour to promote the activity of the company and its titles. For publication it is necessary to send the advertisement in high-resolution pdf **by and not later than 1st August, 2014.** La Fondazione La Biennale di Venezia cannot be held responsible for missing data.

#### 6.4 VENICE FILM MARKET PLATFORM

The Venice Film Market Platform (VFMPPlatform) is the social network for all the Industry Gold and Industry Trade pass holders of the Venice Film Festival. The platform presents: participant profiles, social wall, agenda, news, DVL catalogue, venues and useful information. The VFMPPlatform allows professionals to get in touch directly with producers, buyers, sellers attending the Venice Film Festival also to plan B2B meetings. It will be furthermore possible to purchase banners for the VFM Platform pages and to send customized email about screenings, invitation to private parties and other initiatives.

#### 6.5 PUBLICITY AND MEETING OPPORTUNITIES

The Industry Office gives various opportunities to set up promotional events, such as areas to hold cocktails, conferences, round-table talks and meetings. The preferences are subject to availability within the already established general calendar of the Festival, which may be liable to change. It will also be possible purchase signposting spaces or buy slots for trailers shown on tv screens laid in the industry locations.

#### 6.6 PRICES AND PAYMENT

Payment for the use of promotional space or any other form of advertisement must be made in full **by and not later than 1st August, 2014.**

Prices, procedure and means of acquiring the services can be found in the Industry Service Form.

### 7. FINAL POINTS

#### 7.1 GENERAL AGREEMENT

Participation in the Industry Office constitutes acceptance of the present regulations. The Festival Director and the Managing Director of the Cinema Department reserve the right to settle all unforeseen cases not included within the present set of regulations. To resolve any dispute the Italian edition of the present set of regulations and of the general regulations will be taken as legally binding.

#### 7.2 INFRINGEMENT

Any breach of the present set of regulations may cause the Organisers to cancel the accreditation pass and to prohibit access to the Industry Office, without offering a refund of the registration fee or on any other fees previously paid.